



# Hopeful Happenings

-Providing Hope and Options to families in need-

The Official Newsletter - September 2020 - Volume 28

## Staff favorite Scriptures:

1 John 4:19  
Matthew 5:13-16  
Proverbs 3:5  
Matthew 19:14  
Proverbs 16:24  
2 Corinthians 5:7  
Psalms 91:14-16  
1 Peter 5:8  
Romans 8:28-30

## PCS Re-Branding Unveiled

By Chrissy Froese

By God's leading, Pregnancy Care Services is growing! With our amazing ultrasound equipment and medically trained staff, PCS is now termed a 'medical' center. What a tremendous blessing! It seems appropriate to parallel this growth with an updated name, graphics, and color palette. **PCS is now Hope with Options Pregnancy Care Center.**

Over the past year, we have labored over an appropriate new name for our center, which offers life-changing services for local families and unborn children. 'Hope with Options' was then born! Our goal is to give families hope in their time of need. We offer hopeful options and programs to our clients to make a positive impact on their lives and those of their children.



The subtitle, 'Pregnancy Care Center,' defines it to be a place that offers caring pregnancy services and is a medical center as well. Without faithful donors like you, this reality would not be possible. We are all so grateful for how God has worked through the hearts of His people.

I'm excited to share with you the symbolism in the logo design:

- The words, Hope with Options, graphically surround the rose with care, service, mentoring, and prayer. Our clients do not stand alone.
- The 'Hope with Options' font was designed with an energetic flowing script style to imply that these words are lively and active. Thus, it suggests a present tense kind of visual: full of life, never separated or ending. The uneven font approach represents the idea that God's plans are not always precise and predictable, although He never changes. We pray to do His will and listen to His leading daily.
- The rose is rendered with an uninterrupted, continuous line to create the rose, bud, and stem. A rose was chosen because we all know the universal image of a rose; it is beautiful and a creation from God, made perfectly. Each one is unique, but beautiful in its own way. No matter the color, size, or fragrance, it is still a wonderful gift—just as He intended motherhood to be. The bud on the side of the stem represents the new life attached to the lifeline of the mother rose. The rose's teal/blue color is meant to promote a calmness, for the goal of the center is heartfelt care and to promote a calm atmosphere.

**Pregnancy Care Services**

PCS is a Christian ministry dedicated to the success of the family and the unborn child.

We envision a community that promotes God-honoring pregnancy decisions.

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It is hoped that the new graphics and colors will help enhance the reputation of the center as a safe and loving place in our community. The visual rebranding is only one small aspect of the new look and identity of this amazing ministry. As we continue to unveil our new look, we aim to continue this ministry with much prayer to stay connected to our lifeline with our Lord and each other.

I thank the team that has spent many hours developing the rebranding. It's been a joyful experience to be a part of the project.

## Small as a Grain of Rice

By Ruth Blansett, RN



I feel so blessed of the Lord to be part of a ministry that reaches out to our community's pregnant moms, whether wed or unwed, the pregnancy planned or unplanned. Whatever the case, the Lord knows these little ones and their moms and dads.

With our ultrasound machine, Ray, which I affectionately call him, we can see these tiny souls, sometimes as small as a grain of rice. We can also detect and measure a heartbeat. One of my smallest babies was less than half a centimeter in length with a measured heart rate of 108 beats per minute. More than ever before, I see what a miracle life is. From the moment of conception, until the day we die: WE ARE PLANNED!

Every life has a God-given purpose. One thing that God has been challenging me with is to share the Gospel, The Good News Of Jesus Christ, with these young moms and dads. Please pray for me in this regard, that I will boldly proclaim the Name of Jesus.



You can support Pregnancy Care Services (PCS) when you shop on Amazon!

Go to [smile.amazon.com](https://smile.amazon.com), under *Pick Your Own Charity*, type in *Pendleton Pregnancy Care Services*.

Your purchases will result in an automatic donation to PCS, at no cost to you!

Donate here: [www.PregnancyCareServices.com/donate](http://www.PregnancyCareServices.com/donate)

# ENGAGE with us for our Online Charity Event!

By Madison Hull

Our new name and look is not the only exciting change at Pregnancy Care Services this Fall; we have also moved our annual fall banquet online! We understand that having an online event might be new or confusing, but bear with me as I explain what a virtual charity event entails.

When COVID-19 struck hard in March, we knew things might be different this year and we'd have to make some changes in the planning of our banquet. I know we are all tired of hearing about COVID and the tragedies left in it's wake, so I will spare you all of the nitty gritty details that led us to deciding to make our event virtual.

But just how does an online charity event, sometimes known as a "virtual banquet", work? We made the choice in late June to look for a virtual platform we could host a "banquet" through, and God gave us a clear choice and answer to our prayers. Through God's provision, we had already booked the exact speaker who could offer us a ready-made virtual banquet platform called BanquetStream. This program creates a custom website and landing page designed for our center. It is here that you will have access to registration, donor information, and most importantly, our banquet! Dr. Marc Newman will be giving the keynote address via video, and our fearless leader, Executive Director Laura Jensen, will give viewers a brief overview of the exciting path God has led us down over the last two years and PCS' hopes for the future. You will have the opportunity to donate through a specified link if you so choose, or by mail, using the special ENGAGE pledge cards included with this newsletter mailing.



Our banquet stream will be live on **Sunday, September 20th at 6:30 pm** and will be open through the rest of 2020! The landing page will change over time to meet your needs, beginning with a welcome video explaining how it works, a countdown till the event is live, and continuous opportunities to stream our event from the comfort of your own home. The link to register will be up on our website under the "News/Events" tab, as well as being sent out through email and on Facebook.

We are so excited for the incredible opportunity this has become, and we hope you will take time to join us. This program couldn't be more user friendly, and those facilitating it are working hard to make sure everyone has access. We ask for your continued prayers and look forward to *ENGAGE*-ing with you at this event!

## Prayer Requests

+ *New Building* + *Clients* + *New School Year* + *Online Fall Charity Event* +  
+ *Health and wellness of clients and staff* + *2020 Election* + *Pro-life movement* +

# ENGAGE Keynote Speaker Bio



Dr. Marc Newman is president of Speaker For Life, a training firm dedicated to equipping pro-life advocates nationwide with public speaking skills.

He has spoken at nearly every major pro-life convention in the nation and is in demand as a banquet keynoter. He is the former Director of Speech and Debate at the University of California at Irvine, and is retired from teaching in the doctoral program in the School of Communication and the Arts at Regent University.

He has trained speakers in the public and private sectors for over twenty-five years. Additionally, he is the CEO of SpeechRamp, a company revolutionizing the way that public speaking is taught at colleges and universities nationwide. He has appeared on Fox News and in Time magazine.

He recently relocated from North San Diego County in California to East Tennessee with his wife, Sharon, and their youngest son, Joel.



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